



Cambridge TECHNICALS in IT



Unit 17: Interactive Media Authoring

Introduction



About this Unit



- This unit will give you an understanding of how interactive products are authored. This will include:
 - Understanding the principles of interactive media authoring
 - Being able to devise an interactive media product
 - Being able to create an interactive media product following industry practice



The Topic

- An Interactive Multimedia Product that will be displayed on touch screen Windows PC's in a travel agent.
- The product will need to give lots of information about the place to potential tourists.
- You may choose *any* tourist destination you wish for this unit.
- The audience needs to be one of the following:
 - Children (aged 8–12)
 - Teenagers (aged 13–18)
 - Adults:
 - Club-goers
 - Parents
 - Couples



Additional Information



- At least one slide will need to feature a showcase of photo's of the destination using timed custom animation to display them in sequence.
- The product will need to contain:
 - Visitor information to include:
 - A graph/chart showing average temperatures and rainfall throughout the year
 - Currency
 - Any specific legal advice
 - Details about vaccinations needed (depending on location)
 - Animations
 - Sound
 - Video clip



Deadline



- The deadline is your last IT lesson of the week-ending:

25th January

- Once the work has been marked you will be given approximately two weeks to make the necessary improvements.

