

Name:

Overall Grade: P | M | D

Learning Objective	Pass	Merit	Distinction
<p>1: Understand principals of interactive media authoring</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> (P1) Summarise accurately the principles of interactive media authoring with some appropriate use of subject terminology:               <ul style="list-style-type: none"> <li><input type="checkbox"/> Definition of tools used</li> <li><input type="checkbox"/> The production process</li> <li><input type="checkbox"/> Uses of interactive media authoring</li> <li><input type="checkbox"/> Delivery formats</li> <li><input type="checkbox"/> Elements included</li> <li><input type="checkbox"/> Control methods</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> (M1) Compare and contrast 4 interactive media authoring products from 2 different categories, identifying:               <ul style="list-style-type: none"> <li><input type="checkbox"/> Possible client and user needs</li> <li><input type="checkbox"/> Format</li> <li><input type="checkbox"/> Strengths and weaknesses</li> <li><input type="checkbox"/> Suggested improvements</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> (D1) Explain the benefits and drawbacks of the different formats that can be used to deliver interactive media authored products.</li> </ul>
<p>2: Be able to devise an interactive media product</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> (P2) Generate outline ideas for an interactive media product:               <ul style="list-style-type: none"> <li><input type="checkbox"/> Format of product identified</li> <li><input type="checkbox"/> Mind map</li> <li><input type="checkbox"/> Navigation map</li> <li><input type="checkbox"/> Storyboard design sheets for each screen</li> <li><input type="checkbox"/> Sources of assets given</li> </ul> </li> <li><input type="checkbox"/> May need some assistance.</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> (M2) Produce annotated design documentation for an interactive media product:               <ul style="list-style-type: none"> <li><input type="checkbox"/> Design meets client's needs</li> <li><input type="checkbox"/> Scope of product fully explained</li> <li><input type="checkbox"/> Identified content is related to the user needs</li> <li><input type="checkbox"/> Detailed mind map</li> <li><input type="checkbox"/> Clear and appropriate navigation map</li> <li><input type="checkbox"/> Main user interface design</li> <li><input type="checkbox"/> Detailed, annotated, storyboard design sheets</li> </ul> </li> </ul>	
<p>3: Be able to create an interactive media product following industry practice</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> (P3) Create an interactive media product following industry practice, working with appropriate conventions:               <ul style="list-style-type: none"> <li><input type="checkbox"/> GANTT chart used to plan time</li> <li><input type="checkbox"/> Completed product with 10 slides</li> <li><input type="checkbox"/> Completed test plan with errors fixed</li> <li><input type="checkbox"/> Product saved with an appropriate name and format</li> </ul> </li> <li><input type="checkbox"/> May need some assistance.</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> (M3) Make improvements to an interactive media product in response to user feedback:               <ul style="list-style-type: none"> <li><input type="checkbox"/> Questionnaire completed by 5 people in the target audience</li> <li><input type="checkbox"/> At least 2 improvements made to the final product</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> (D2) Evaluate the stages of the production process showing how industry practice has been followed.</li> </ul>